



Beáta Imre

Marketing and Customer Service

Portfolio: beataimre.com

Contact

Phone

705-257-8024

Email

ibeata101@gmail.com

Address

High Park, Toronto, ON

Education

2021

Communications

University of Ottawa

Skills

- Excellent communication skills
- Dependable, punctual, organized
- Creativity under tight deadlines
- Excitement for both individual and collaborative work

Social media

Digital marketing workflow tools

E-commerce and web creation tools

Image and video editing

Language

English

French

Hungarian

Experience

P.S. - this is not an exhaustive list!

March 2022 - Present

CUCU Covers | Toronto, ON

Brand and Social Media Coordinator

- Maintaining a consistent brand voice throughout all marketing channels
- Pitching and coordinating successful short- and long-term marketing campaigns
- Communicating clearly with business partners and customers, ensuring a transparent and friendly business presence

April 2021 - December 2021

NOGU Studio | Toronto, ON

Digital Marketing Manager

- Created, posted, and managed content on Instagram, Facebook, Pinterest which had more than tripled social-to-web traffic
- Created ad-bound content for TikTok
- Wrote and formatted high-performing blog content for Shopify-based website

February 2020 - October 2020

Operativ Agency | Ottawa, ON

Social Media Coordinator

- Created detailed schedules for Instagram, Facebook, and Twitter content for multiple companies (including @thinklunch)
- Posted diligently and engaged with followers
- Provided copywriting for MailChimp email campaigns

November 2019 - December 2020

Godiva Chocolatiers | Ottawa, ON

Sales Associate

- Interacted with customers in a warm yet professional manner
- Consistently delivered top sales, and performed all required tasks efficiently

June 2019 - August 2019

Art Gallery of Algoma | Sault Ste Marie, ON

Digital Marketer and Visitor Services Rep - SUMMER Position

- Greeted all customers warmly and clearly answered questions about art pieces and events
- Posted onto social media pages on behalf of the gallery, and crafted digital marketing materials with Photoshop and Canva
- Created MailChimp campaigns to advertise various art classes

September 2018 - April 2019

Shoppers Drug Mart | Ottawa, ON

Cosmetician and Social Media Manager

- Listened carefully to customers' needs and sold makeup and skincare
- Upsold certain products and brands
- Managed and posted on Instagram page; consistently posted about new products and events

References

Megan Douglas

Store Manager, Godiva

Phone

519-330-5805

Email

megandouglas4905@gmail.com

Megumi Matsumoto

Administrative Assistant, Art
Gallery of Algoma

Phone

705-297-0806

Email

m-chelsea@hotmail.co.jp

Volunteer / Extracurricular Experience

○ Photographer and Video Editor

- Most recently for Brampton-based rock band Southpawz
- Also volunteered for Algoma University in Sault Ste Marie, ON

○ Theatre and Film Actress

- Throughout Ontario and Quebec for low budget and high budget productions
- Learned to speak very clearly and confidently in front of large audiences

○ Freelance Makeup Artist

- Throughout Ontario and Quebec
- Worked on photoshoots and film sets
- To see my makeup portfolio, please visit: beataimre.com/makeup-modelling

**Thanks very much
for reading my resume!**